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**Business and Leadership for Women in the Technology Sector**

**A 10 webinar course in support of the EQUALS Leadership Coalition**

Assignment, Session # 10: “Marketing and Communications Strategies”

31 July 2019

Hosted by ITC and ProMujer

1. **Develop a social media post for your business based on what you learned.**

**Option 1) cut and paste copy and photo(s) that you would use below:**

**Option 2) cut and paste link to live post below:**

1. **Choose one specific action you will take as a result of what you learned today.**
2. **Decide how you will celebrate completing assignments 1 and 2 above!**

Deadline: 23 August 2019

Send to: [womenandtrade@intracen.org](mailto:womenandtrade@intracen.org)